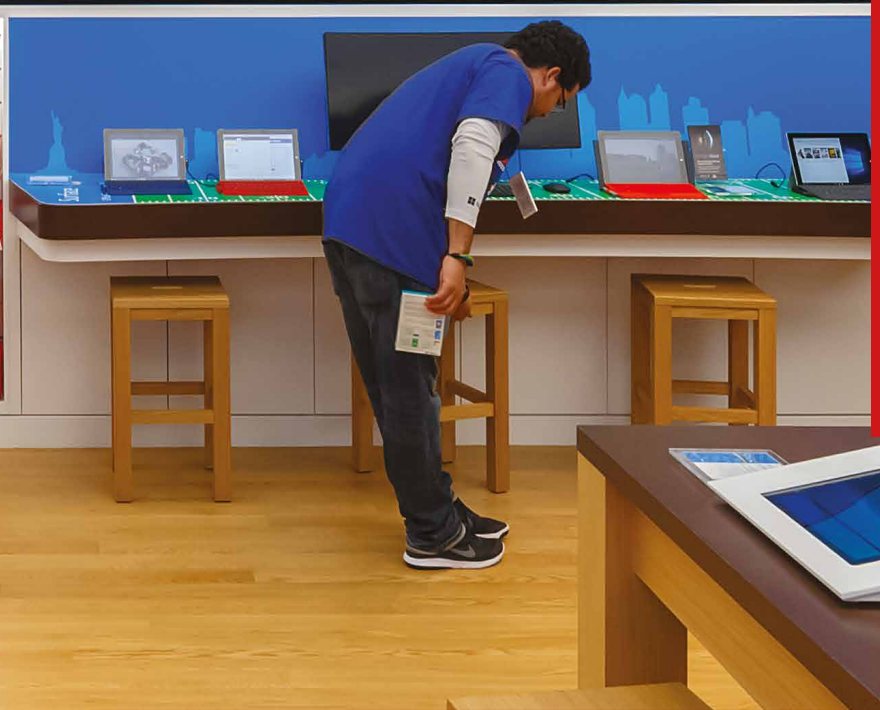


# Retail

A tablet that can replace your laptop



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Nowhere more than in retail environments is the potential to drive revenue by serving dynamic, hyper-targeted digital signage content quite so strong. Black Box offers digital signage and video wall solutions that give you the power to display the content you want where you want in real time to improve sales and awareness. Even better, our signage solutions boast picture-perfect quality that's certain to capture any potential customer's attention.

## Solutions



Wayfinding



Digital Signage and Video Wall



AV Distribution



Infrastructure and Connectivity

## Application Scenario: Retail

Digital signage technology allows you to add creative elements to your in-store experience, keeping your brand fresh and generating excitement for customers. In one such application for a Las Vegas event center, the technology solution displays content over box office windows, on kiosks, in the retail space, and over the entrance to a theater.

### Featured Products



#### MediaCento AV Distribution

Create eye-catching, engaging displays with this video extender. It's scalable so you can add transmitters and receivers as you add sources and displays or create and control a small video wall.



#### KVM Extenders

Connect cashier locations with the system in the back room of your store with these KVM Extenders.



#### VideoPlex 4000 Video Wall Controller

This standalone display wall controller/scaler outputs high-resolution DVI video up to 4K to multiple monitors. Display content that informs and attracts your customers.



#### MCX - Next-Generation AV over IP

Distribute AV content with no source-to-display latency over IP. Combine the contents of multiple sources and display them on limitless screens, or create a video wall tailored to your needs.



#### Active Optical Cables

Active Optical Cables extend 4K HDMI video hundreds of meters without any additional software or devices. They are ideal for displaying high-quality images to customers.



#### iCompel® Digital Signage Player

Create, manage, and update digital signage content easily with this digital signage system. Customize your in-store content by location. It's ideal for use with edge-blending projectors.