Correct Logo Usage

While using our logo on different backgrounds, it is crucial to make the right choice. While our black and red logo is suitable for light backgrounds, the reverse logo should be used on dark backgrounds for better visibility.

Incorrect Logo Usage

Any type of modification in our logo is not permitted. These include a change in color, use of gradient, rotation, stretching, the addition of shadow and more.

Please refer to the examples at right to better understand the incorrect usage of our logo.

Do not change the colors of the brand logo unit.

Do not remove any element of the logo, unless using as an app icon or a watermark.

Do not stretch or compress the logo. The aspect ratio needs to be maintained at all times.

Do not use any gradient on the brand logo unit.

Do not rotate the logo at any angle.

Do not use an incomplete or partially visible logo.

Do not use any gradient on the brand logo unit.

Do not add a shadow to the logo unit.

Do not recolor the logo.

Do not rearrange the logo.