Top Cloud Adoption Drivers

- **65%** Cloud adoption is on the rise: nearly 65% of organizations are using cloud services.
- Almost all organizations have more than just calling in their cloud licenses. 57% also have meetings, and 52% have team collaboration.

**Top Cloud Adoption Drivers**

- **47%** Cost Savings
- **46%** Better Scale
- **28%** More Available Features
- **24%** Rapid Delivery of New Features
- **23%** Remote Worker Support

Team Collaboration Apps

- **Reduce Meetings Required by 23%**
- **Reduce Emails by 12%**
- **Improve Productivity by 13%**

In a 40-hour work week, team collaboration is saving employees an average of 5.3 hours.

UCaaS adoption is highest among SMB (up to 2,500 employees)