

Montserrat Typeface

Montserrat (Digital & Print)

Montserrat Thin

abcdefghijklmnopqrstu
vwxyz
ABCDEFGHIJKLMN
OPQRS
1234567890!@#
\$%^&*

Montserrat Extra Light

abcdefghijklmnopqrstu
vwxyz
ABCDEFGHIJKLMN
OPQRS
1234567890!@#
\$%^&*

Montserrat Light

abcdefghijklmnopqrstu
vwxyz
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OPQRS
1234567890!@#
\$%^&*

Montserrat Regular

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\$%^&*

Montserrat Medium

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OPQRS
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\$%^&*

Montserrat Semi Bold

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OPQRS
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\$%^&*

Montserrat Bold

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vwxyz
ABCDEFGHIJKLMN
OPQRS
1234567890!@#
\$%^&*

Montserrat Extra Bold

abcdefghijklmnopqrstu
vwxyz
ABCDEFGHIJKLMN
OPQRS
1234567890!@#
\$%^&*

Montserrat Black

abcdefghijklmnopqrstu
vwxyz
ABCDEFGHIJKLMN
OPQRS
1234567890!@#
\$%^&*



Typeface Specifications

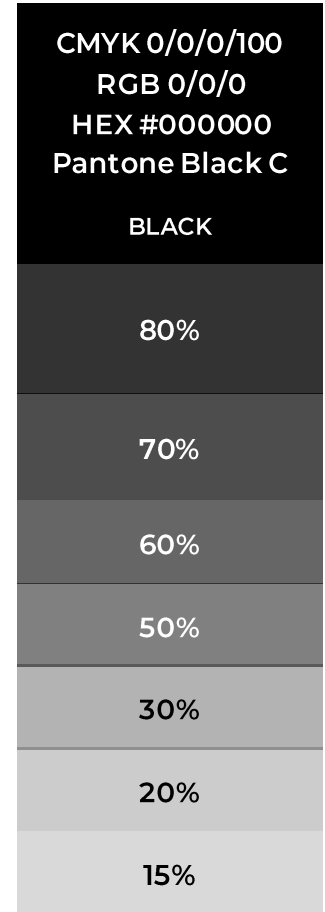
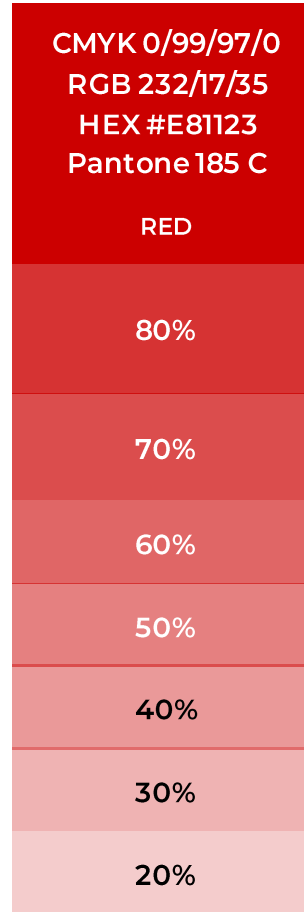
We have chosen the Montserrat font family (shown on the following page) for both digital and print in all of our marketing materials and related assets.

As Montserrat is not available as a standard font in Microsoft Windows 10, Marketing recommends using **Gadugi** as the standard font in emails and other routine business communications when Montserrat is not available.



Primary Colors

Our color palette consists of a wide range of primary & secondary colors to enable designers to create vibrant, engaging layouts for print and digital communications.



Secondary Colors

To enhance the visual appeal of print and digital communications, we have an array of secondary colors. These colors can be used to create tables, captions and design elements such as lines and shapes.



Rationale

To ensure uniformity and a distinctive Black Box identity we have chosen three primary shapes used in different ways to distinguish the Black Box brand

- **The hexagon** – to reflect an artistic interpretation of the Black Box icon
- **Blocks of color** – to show vibrancy and boldness.
- **The line** – to represent our straight-forward, no-nonsense approach

